Graduate Management Admission Council[™]

Executive Assessment

Putting the EA in Ready



Designed for Busy Professionals



Quality

- Designed with b-schools
- High-reliability and validity
- Ensures business school experience will be shared with high caliber peers

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Convenience

- Short (90 mins.)
- Minimal preparation
- Flexible scheduling, no change fees
- Free score sending



Relevance

- Content is business relevant
- Appropriately difficult



Readiness

- Readiness vs. screening tool
- Skills identification

"The assessment should feel less like a hurdle and more as an opportunity to confirm readiness."

Overview



Total Score = 100 - 200 (IR + VR + QR)

Section Adaptive



A Third Option for Candidates

Feature	GMAT	EA	GRE		
Designed	With business schools for candidates applying to business school	With business schools for busy professionals applying to business school	For candidates applying to a range of graduate schools		
Accepted by	7,770+ programs at 2,400+ schools worldwide	300+ programs at 125+ schools worldwide	1,300 business schools		
Structure	3 sections (QR, VR, DI); Edit 3 Qs/Section	3 sections (IR, VR, QR)	5 sections (2 QR, 2 VR, AWA)		
Section Order	Any order chosen	Fixed	Fixed		
Length	2 hours, 15 minutes	1 hour, 30 minutes	1 hours, 58 minutes		
Time per Question	Avg. 2.1 min. / question	Avg. 2.25 min. / question	Avg. 1.6 min. / question		
Score Report	Detailed performance insights	Basic insights	Basic insights		
Reports Delivered	1-3 days	1 day	8-10 days		
Score Sending	5 free within 48 hours of receiving results	Free, unlimited	4 free chosen before taking exam		
Cost	\$275-\$285 depending on location	\$350	\$231 in China; \$220 elsewhere		
Cost	Fees to reschedule; to send addl. score reports	No rescheduling fees <24 hrs. of appt	Fees to reschedule; to send addl. score reports		
Prep Time	6-Week Planner: ~30-40 hours	4-Week Planner: ~20- 30 hours	1 to 3 months, according to ETS		
Prep	Free Questions & Exams	Free Sample Questions	Free Questions & Exams		
Attempts	5 times in a 12-month period (TC and/or Online)	2 times at Test Center + 2 times Online	5 times in a 12-month period (TC and/or Online)		
Accommodations	Yes	Yes	Yes		
Valid	5 years	5 years	5 years		

EA Accepting Schools





EA Accepting Programs



Executive MBA

AMERICAS Boston U. Case Western Reserve Chapman Columbia (5) Concordia-Canada Cornell (3) CUNY Baruch (2) Duke (2) Emory (2) FGV Fordham Georgetown Hofstra Howard McGill-HEC Montreal MIT Northwestern

Queens Rice Rutgers Santa Clara Seattle Southern Methodist SUNY Binghamton Tecnologico de Monterrey (2) Texas Christian U. Alberta U. Calgary U. California-Berkelev U. California-Irvine U. California-Los Angeles U. California-San Diego U. Chicago (3) U. Colorado-Boulder U. Hawaii at Manao

Quantic

EMEA

Ohio State

NYU

American-Dubai BI Norwegian (w/ Fudan) City, U. of London Copenhagen EDHEC Erasmus (2) ESADE ESSEC (2) ESMT **HEC Paris**

IE IESE (4) Imperial College London IMD INSEAD (2) Kings College London LBS (4) Maastricht Sabanci SDA Bocconi

APAC

CEIBS (3) Singapore Management Fudan (w/ BI Norwegian) S.P. Jain School of Global Mamt. Great Lakes Tsinghua Monash U. Hong Kong

U. Houston U. Iowa U. Minnesota-Twin Cities U. Nevada, Las Vegas U. Nevada, Reno U. North Carolina-Chapel Hill U. Notre Dame (2) U. Pennsylvania (3) U. San Francisco U. Texas-Austin U. Toledo U. Virginia (2) U. Washington (2) U. Wisconsin-Madison Vanderbilt (2) Villanova Yale York

Trinity College of Dublin U. College Dublin (2) U. Cambridae U. Catolica Portuguesa U. Manchester U. NOVA de Lisboa U. Oxford U. St. Gallen Vlerick WHU WU - Vienna (2)

PT MBA AMERICAS

Belmont (2) Bentley Carnegie Mellon Case Western Reserve CUNY-Baruch Emory Fordham George Mason Georgetown Georgia Inst. Tech. Iowa State Northwestern NYU Ohio State Oregon State Portland State Rice Rutaers Southern Methodist

EMEA

Maastricht Sabanci U. Amsterdam

APAC

Asia School of Business CUHK HKU Nanyang Technological NUS

Tecnologico de Monterrey (3) Texas Christian (3) U. California-Berkeley U. California-Los Angeles U. California-Riverside (2) U. Chicago (2) U. Houston U. Michigan U. Minnesota-Twin Cities U. Nevada, Reno U. Oklahoma U. Pittsburgh U. San Diego U. Texas-Austin U. Victoria U. Virainia U. Washington (2) U. Wisconsin-Madison Valparaiso

U. Manchester U. St. Gallen WU-Vienna

Rutgers Southern Methodist (2) Tecnologico de Monterrey U. California-Los Anaeles U. California-Riverside U. Georaia U. Houston (2) U. Miami U. Michigan (Global MBA) **U.** Rochester U. Texas-Austin U. Toledo U. Virginia Valparaiso (2) Vanderbilt EMEA EDHEC ESSEC

ESMT Berlin

Reutlingen

NYU Abu Dhabi

U. Amsterdam

U. Cape Town

U. St. Gallen

FT MBA

AMERICAS

Carnegie Mellon

Belmont

Bentley

Columbia

Duke (2)

Fordham

NYU (4)

Rice

Georgetown

Michigan State

CUNY-Baruch

AMERICAS Bentley Carnegie Mellon **CUNY Baruch** Ohio State Case Western Reserve Oregon State Quantic Consortium of Grad Study Rice Southern Methodist Tecnologico de Monterrey U. Houston (2) U. Kansas U. Michigan U. Minnesota - Twin Cities U. Southern California U. Washinaton Valparaiso EMEA ESMT Berlin IE Imperial College London U. Manchester Vlerick

Online MBA

Non-MBA Masters & PhD

AMERICAS Arizona State-Thunderbird (4) Belmont Bentley (5) CUNY Baruch (10) Duke (3) Georgetown-Arts & Sciences Georgetown-McDonough MIT (Sloan Fellows) NYU Stanford (MSx) Tecnologico de Monterrey (5) Texas Christian U. California-Riverside (3) U. Houston (9) U. Toledo (2) U. Virginia-Darden U. Virginia-McIntire (2)

EMEA

INSEAD LBS Mararyk (6) Sabanci U. Amsterdam

> APAC SP Jain Institute (2)

NOTE: () indicates the number of programs

Evolution of Program Mix



The EA is Growing



EA Testing Volume

EA Around the World





39% Women

63% 31 or Older

Source: CY2023 Data

Source: CY2024 YTD

EA Performance



About 15% Retake EA **Total Score** (Scale 100-200) 10.6 10.4 10.1 Average 25th% Median 75th% 150.4 146 155 151 9.3 9.1 9.0 Sub-Scores-Average Integrated Verbal Quantitative (Scale 0-20) Reasoning Reasoning Reasoning (0-20)(0-20)(0-20)IR VR QR 9.8 10.5 10.4 First Exam Retake

Notes:

- January 1, 2024 December 3, 2024
- Total Score Scale: 100 200; current possible low score is 126; current possible high score is 174
- Sections Score Scale: 0-20; current possible low score is 2; current possible high score is 18

EA Performance by Program Type

EMBA Programs			Full-Time MBA Programs				s I	Part-Time MBA Programs				
	al Sco ile 100-2				il Sco e 100-2				Total (Scale		-	
25th 148	% Me 152		/5th% 56	25 th 150	6 Me 154		5th% 58		25th% 146	Me 151	dian 75 15-	j <mark>th%</mark> 4
	b-Sco ale 0-20				-Sco le 0-20				Sub- (Scale			
	25 th %	Median	75 th %		25 th %	Median	75 th %		2	25 th %	Median	75 th %
VR	9	11	12	VR	9	11	12		VR	9	10	12
QR	9	11	12	QR	10	12	13		QR	8	10	12
IR	9	10	12	IR	10	11	13		IR	9	10	11

Notes: January 1, 2024 - December 3, 2024

Total Score Scale: 100 – 200; current possible low score is 126; current possible high score is 174 Sections Score Scale: 0-20; current possible low score is 2; current possible high score is 18

0.80



"The quality of the class continues to get better year after year. They are intellectually curious, bright, and I continue to love teaching these talented students. I see no evidence of a different admissions standard." – Faculty Member, Columbia

PT MBA Predictive Validity



"... EA scores should be used in admission decisions for PTMBA programs."

"... it is not recommended that UGPA be used as the sole admissions criterion."

EA Official Prep





EA Official Practice Questions

300 practice questions across all section types with answer explanations

EA Official Practice IR Questions

50 additional IR questions with answer explanations

EA Official Practice Assessments

Two timed assessments that simulate the real EA including the delivery of Total and Section Results

- 75% of respondents used EA Official Prep materials to prepare
- 95% of EA Official Prep users felt "mostly" or "fully" prepared for the actual EA
- Nearly 50% of candidates are spending about 20-30 hours and less than 4 weeks preparing

Source: EA Test Taker Candidate Survey

Free sample questions available at mba.com/ea

Graduate Management Admission Council®

EXECUTIVE ASSESSMENT STUDY

week

PLANNER

The goals, tools & tips you need to work towards your optimal Executive Assessment result. Designed by the makers of the official Executive Assessment exam.



OFFICIAL PREP





Yy Your study plan for success



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	WEEK 01 explore	WEEK 02 practice	WEEK 03 focus	WEEK 04 refine	ASSESSMENT DAY finalize	
// GOALS // TOOLS	Free! Official Executive Assessment_Question Sampler Official Practice Assessments 1& 2 Learn about the Executive Assessment on gmac.com/ea Become familiar with the format and features Take Practice Assessment 1 to become familiar with the assessment and set a baseline	Official Practice Questions™ Official Practice Assessments 1 & 2 Work through the first half of each of the three sections in the Official Practice Questions Determine which sections you need to focus your time on over the next 2 weeks Complete Practice Assessment 2. Paviow your regults.	Official Practice Questions™ Complete the second half of each of the three sections in the Official Practice Questions Take Practice Assessment 3 Review Practice Assessment 3 results and assess your progress	Official Practice Assessments 3 & 4 Official Quantitative Reasoning Practice Questions Use the Quantitative Reasoning or Integrated Reasoning 50-question packs for additional practice as needed Take Practice Assessment 4	GMAC.com/ea Develop a time management strategy around your strengths and focus areas Review the EA website on gmac.com/ea for what to expect for your test center or online appointment Think through logistics for test day and he cure to rest unl	
// TIPS	assessment and set a baseline for measuring your progress When taking a practice assessment, try to simulate a real test experience and minimize the number of distractions that could disrupt your concentration.	Review your results. Where have you improved? Where do you need further study? We recommend spending as much time reviewing the questions as answering them. Become familiar with question types and determine what is being asked.	Time management is very important on the Executive Assessment™. Develop a sense of when to work through a question and when to make an educated guess and move on.	Since the Executive Assessment is computer-adaptive, the questions will get harder as you answer them correctly. It will feel more difficult as the assessment progresses.	day and be sure to rest up! Don't try to cram too much in the last week. Focus on building your confidence and keeping your mind fresh.	





Executive

Assessment

Accommodations Available

To make GMAC assessments broadly accessible, accommodations are available for candidates who meet certain eligibility criteria and properly document their request.

Available accommodations include:

- Extended testing time
- Additional break time
- Assistive technology
- Access to person medial devices and other resources

Learn more on how to apply for accommodations:



EA Resource Center

Flyers, brochures, and exam comparison tables are available to help you learn even more about the EA!





Scan to Access the EA Resource Center on gmac.com

Start Accepting the EA

Please send the following to <u>echambers@gmac.com</u> to get started:



List of program(s) that will be accepting EA with hyperlink(s)

2

School logo

3

Person who will be the EA score site administrator

- ✓ Name
- ✓ Email address
- ✓ Must have a gmac.com account

To learn more, visit mba.com/ea

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