

Graduate
Management
Admission
Council™

 **Executive Assessment**

**Putting the
EA in Ready**



Designed for Busy Professionals



Quality

- Designed with b-schools
- High-reliability and validity
- Ensures business school experience will be shared with high caliber peers



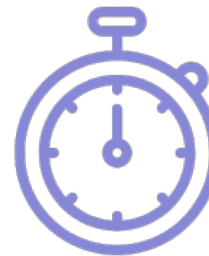
Convenience

- Short (90 mins.)
- Minimal preparation
- Flexible scheduling, no change fees
- Free score sending



Relevance

- Content is business relevant
- Appropriately difficult

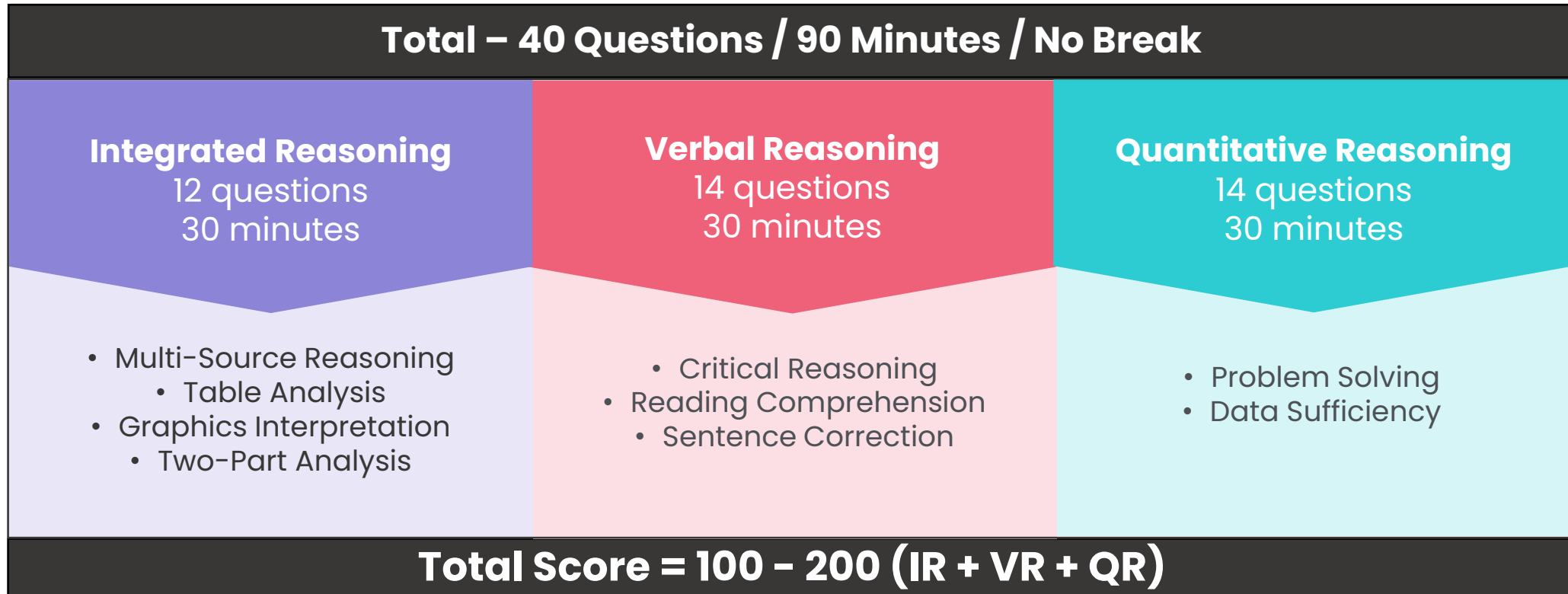


Readiness

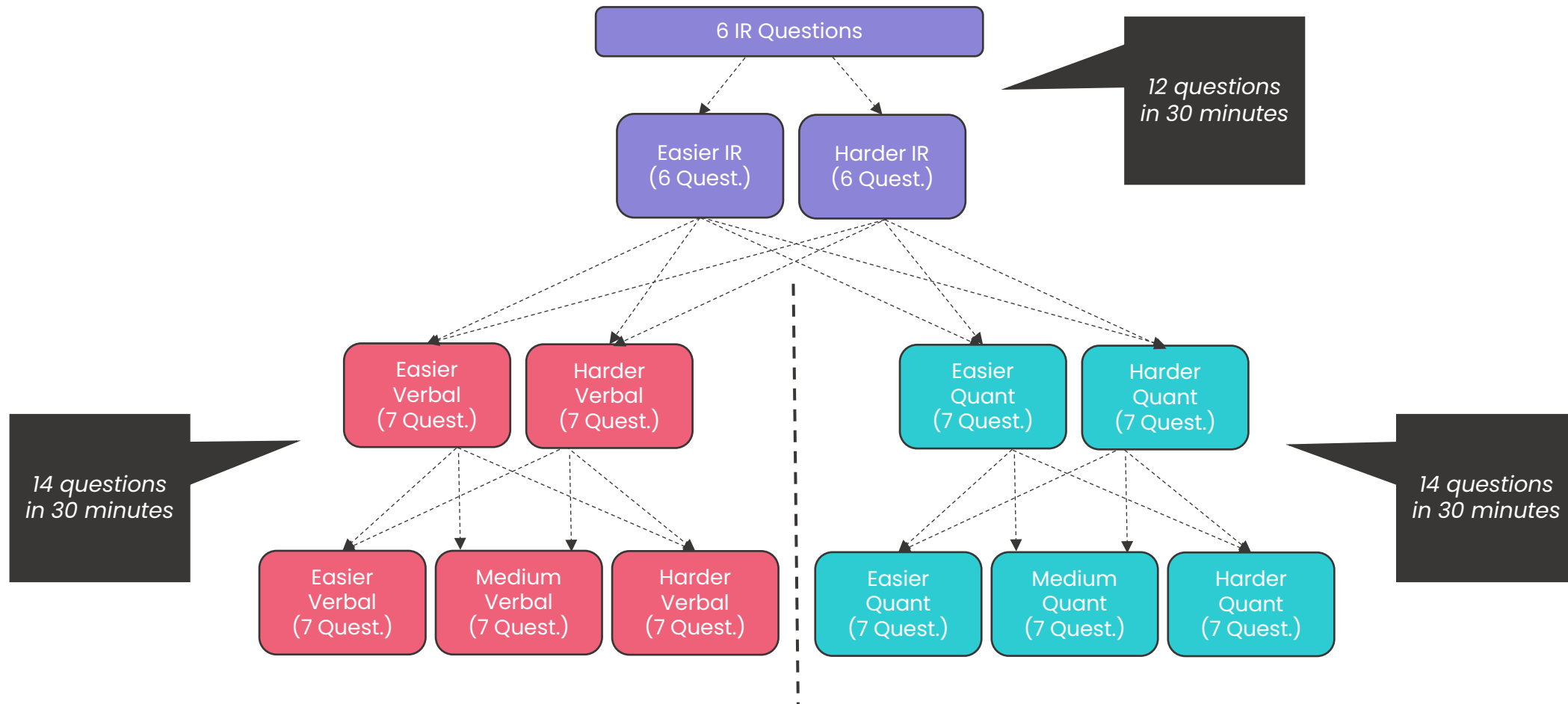
- Readiness vs. screening tool
- Skills identification

*"The assessment should feel less like a hurdle and
more as an opportunity to confirm readiness."*

Overview



Section Adaptive



A Third Option for Candidates

Feature	GMAT	EA	GRE
Designed	With business schools for candidates applying to business school	With business schools for busy professionals applying to business school	For candidates applying to a range of graduate schools
Accepted by	7,770+ programs at 2,400+ schools worldwide	300+ programs at 125+ schools worldwide	1,300 business schools
Structure	3 sections (QR, VR, DI); Edit 3 Qs/Section	3 sections (IR, VR, QR)	5 sections (2 QR, 2 VR, AWA)
Section Order	Any order chosen	Fixed	Fixed
Length	2 hours, 15 minutes	1 hour, 30 minutes	1 hours, 58 minutes
Time per Question	Avg. 2.1 min. / question	Avg. 2.25 min. / question	Avg. 1.6 min. / question
Score Report	Detailed performance insights	Basic insights	Basic insights
Reports Delivered	1-3 days	1 day	8-10 days
Score Sending	5 free within 48 hours of receiving results	Free, unlimited	4 free chosen before taking exam
Cost	\$275-\$285 depending on location	\$350	\$231 in China; \$220 elsewhere
	Fees to reschedule; to send addl. score reports	No rescheduling fees <24 hrs. of appt	Fees to reschedule; to send addl. score reports
Prep Time	6-Week Planner: ~30-40 hours	4-Week Planner: ~20- 30 hours	1 to 3 months, according to ETS
Prep	Free Questions & Exams	Free Sample Questions	Free Questions & Exams
Attempts	5 times in a 12-month period (TC and/or Online)	2 times at Test Center + 2 times Online	5 times in a 12-month period (TC and/or Online)
Accommodations	Yes	Yes	Yes
Valid	5 years	5 years	5 years

EA Accepting Schools

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Americas:



APAC:



Europe:

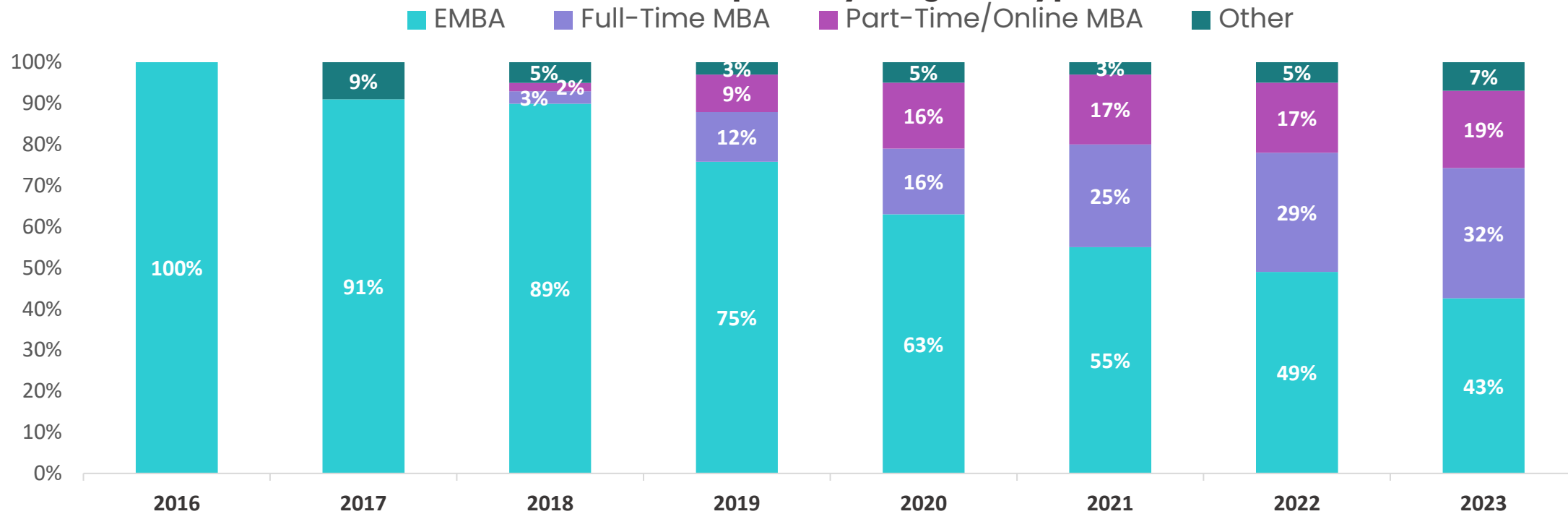


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NOTE: () indicates the number of programs

Evolution of Program Mix

EA Score Reports by Program Type



EA launches with
EMBA pilot
programs

7 schools
21 programs

EA adoption by EMBA and Exec. MS.
programs continues to grow rapidly

85 schools
170 programs

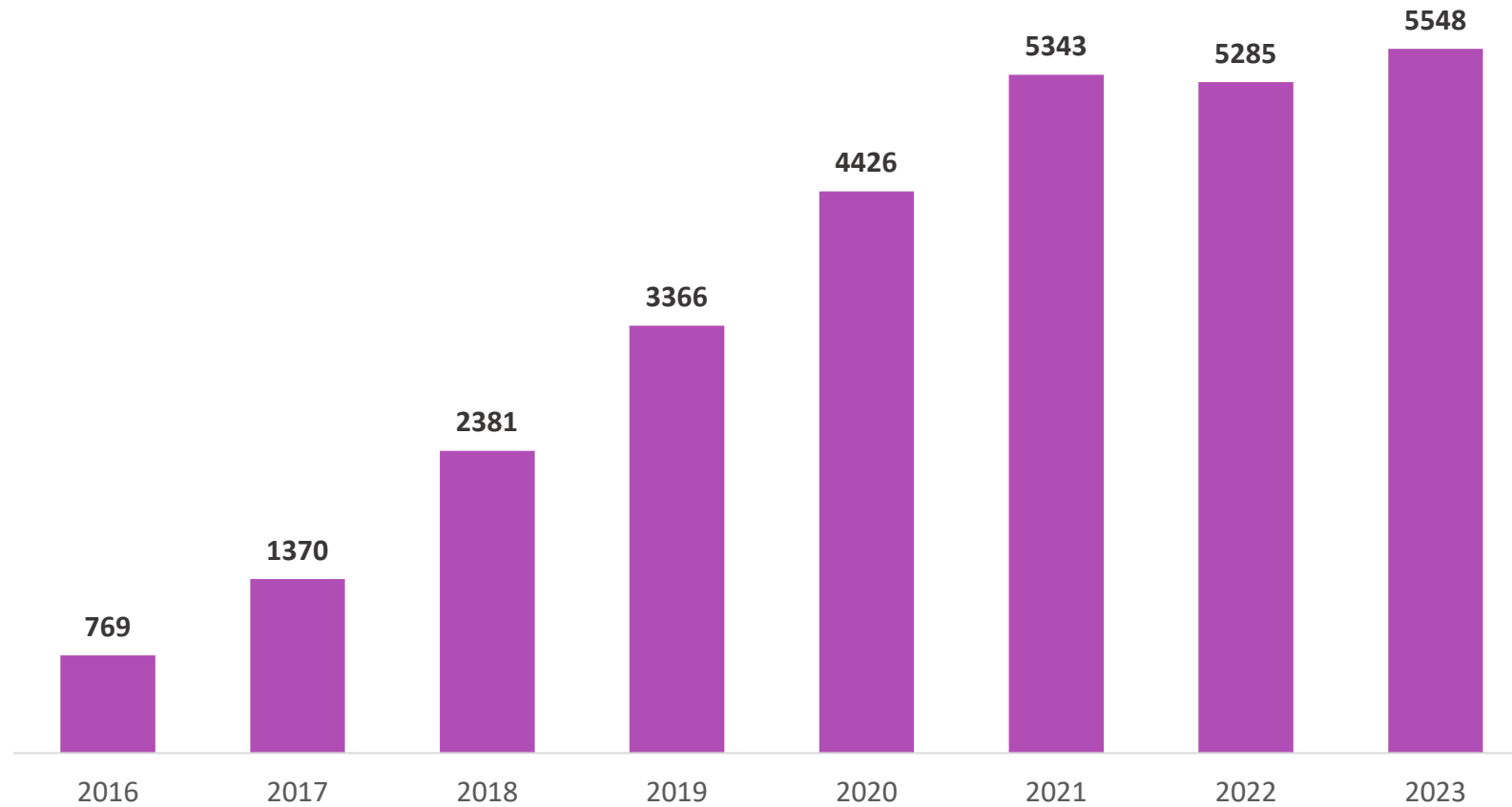
EA adoption by PTMBA & FTMBA programs
begins mostly by current EA-using schools

EA adoption across
program types
continues

131 schools
320 programs

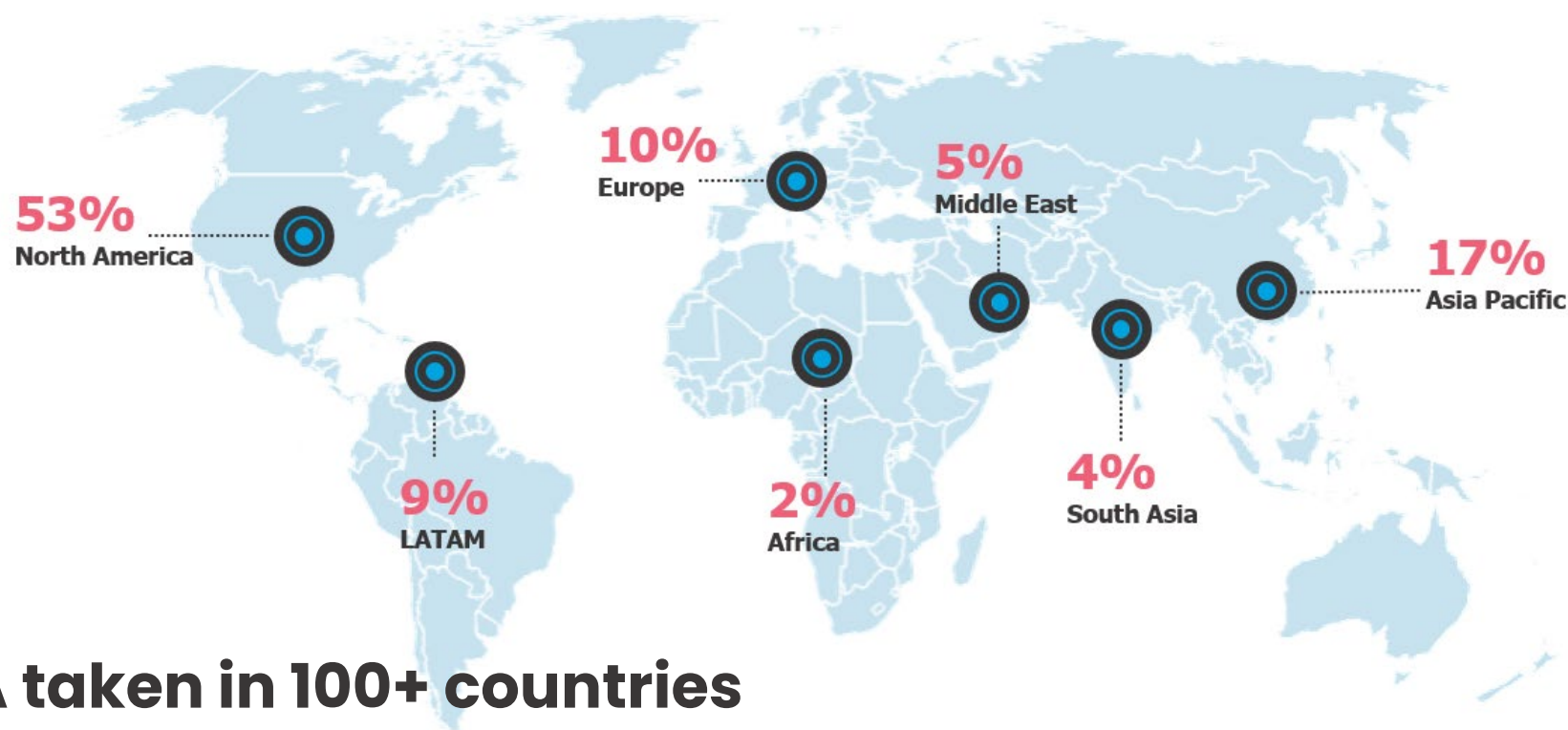
As of December 2024

The EA is Growing



EA Testing Volume

EA Around the World



EA taken in 100+ countries

Source: CY2023 Data

39%

Women

63%

31 or Older

Source: CY2024 YTD

EA Performance

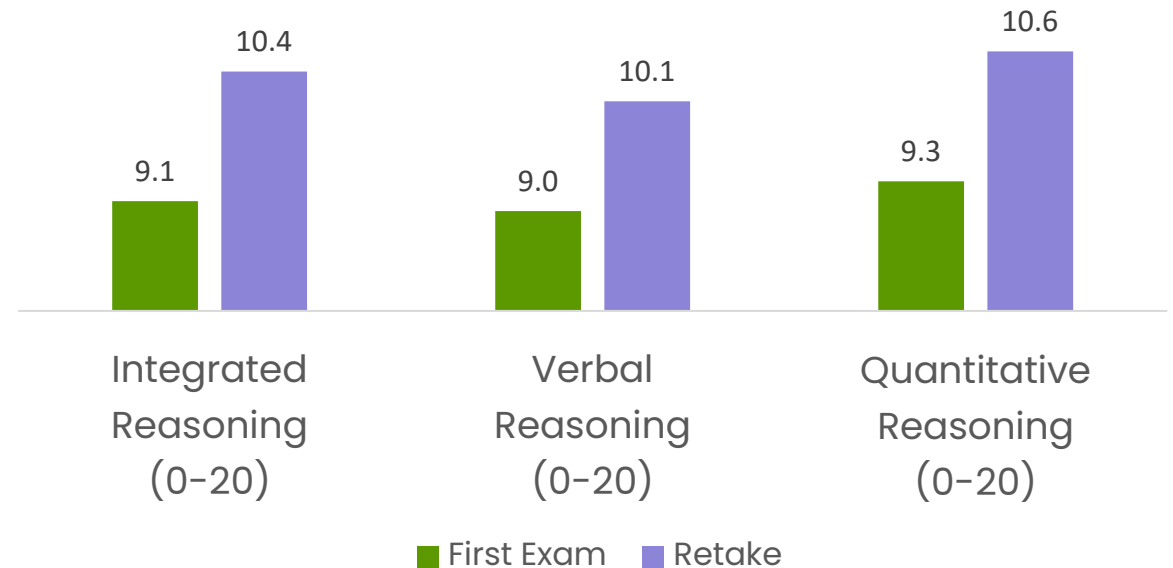
Total Score (Scale 100–200)

Average	25 th %	Median	75 th %
150.4	146	151	155

Sub-Scores-Average (Scale 0-20)

IR	VR	QR
10.4	9.8	10.5

About 15% Retake EA



Notes:

- January 1, 2024 – December 3, 2024
- Total Score Scale: 100 – 200; current possible low score is 126; current possible high score is 174
- Sections Score Scale: 0-20; current possible low score is 2; current possible high score is 18

EA Performance by Program Type

EMBA Programs

Total Score
(Scale 100–200)

25 th %	Median	75 th %
148	152	156

Sub-Scores
(Scale 0–20)

	25 th %	Median	75 th %
VR	9	11	12
QR	9	11	12
IR	9	10	12

Full-Time MBA Programs

Total Score
(Scale 100–200)

25 th %	Median	75 th %
150	154	158

Sub-Scores
(Scale 0–20)

	25 th %	Median	75 th %
VR	9	11	12
QR	10	12	13
IR	10	11	13

Part-Time MBA Programs

Total Score
(Scale 100–200)

25 th %	Median	75 th %
146	151	154

Sub-Scores
(Scale 0–20)

	25 th %	Median	75 th %
VR	9	10	12
QR	8	10	12
IR	9	10	11

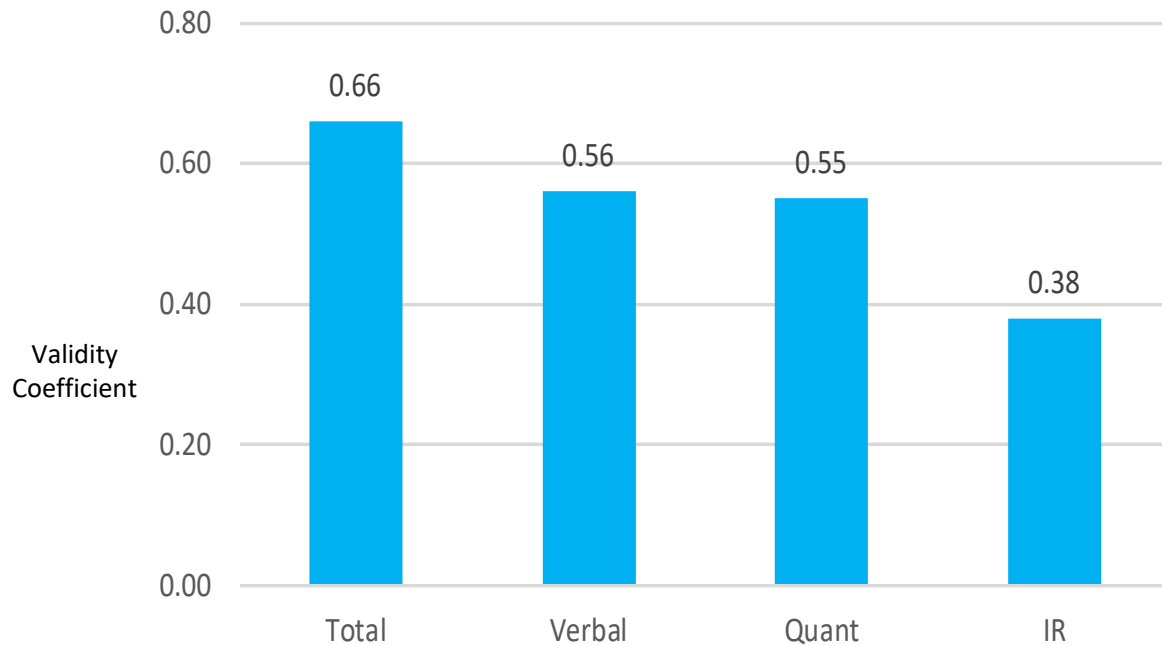
Notes: January 1, 2024 - December 3, 2024

Total Score Scale: 100 – 200; current possible low score is 126; current possible high score is 174

Sections Score Scale: 0-20; current possible low score is 2; current possible high score is 18

Highly Correlated with Classroom Performance

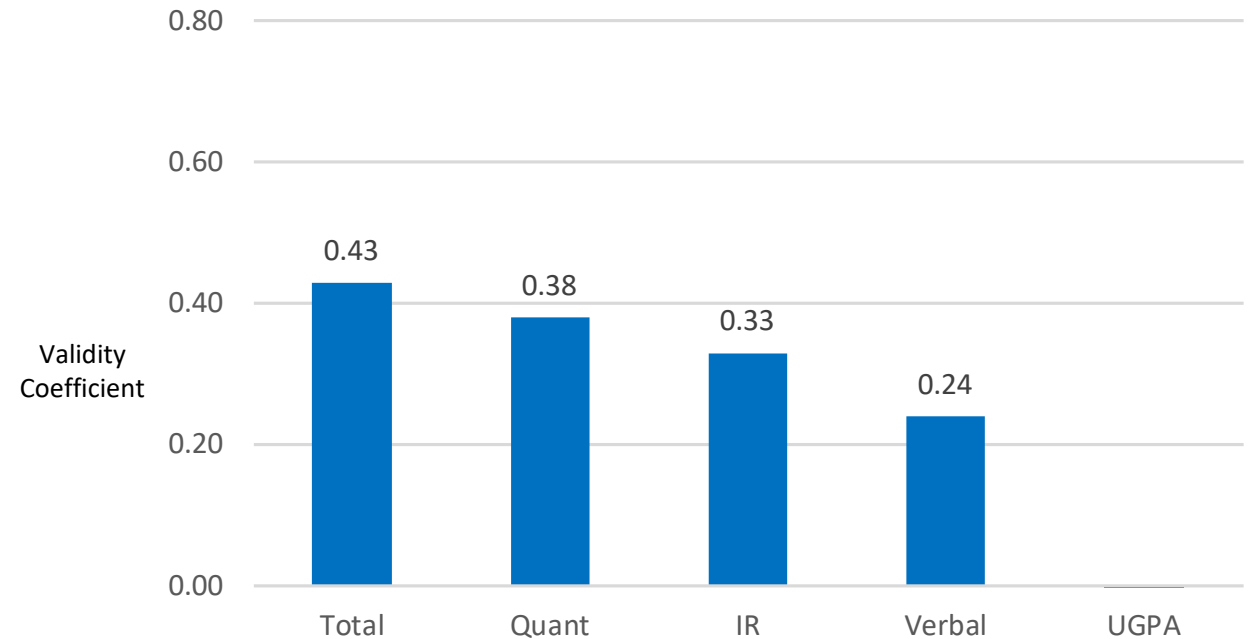
EMBA Predictive Validity



"The quality of the class continues to get better year after year. They are intellectually curious, bright, and I continue to love teaching these talented students. I see no evidence of a different admissions standard."

– Faculty Member, Columbia

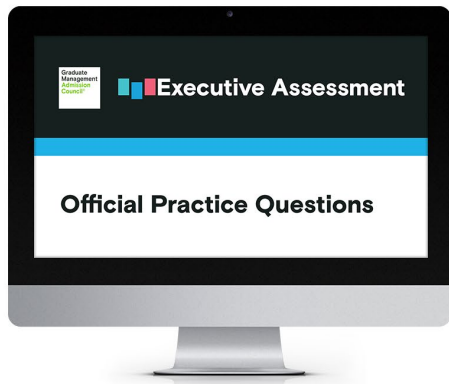
PT MBA Predictive Validity



"... EA scores should be used in admission decisions for PTMBA programs."

"... it is not recommended that UGPA be used as the sole admissions criterion."

EA Official Prep



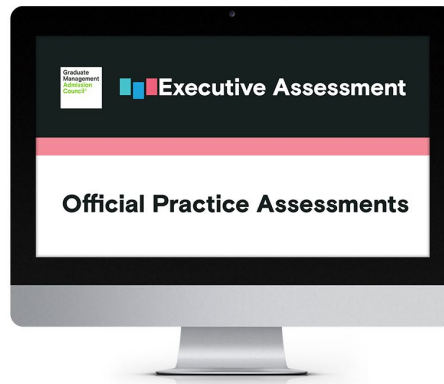
EA Official Practice Questions

300 practice questions across all section types with answer explanations



EA Official Practice IR Questions

50 additional IR questions with answer explanations



EA Official Practice Assessments

Two timed assessments that simulate the real EA including the delivery of Total and Section Results

- **75%** of respondents used *EA Official Prep* materials to prepare
- **95%** of EA Official Prep users felt “mostly” or “fully” prepared for the actual EA
- Nearly 50% of candidates are spending about **20–30 hours** and **less than 4 weeks** preparing

Source: EA Test Taker Candidate Survey

Free sample questions available at
mba.com/ea

OFFICIAL PREP

4-week

EXECUTIVE ASSESSMENT STUDY

PLANNER

The goals, tools & tips you need to work towards your optimal Executive Assessment result. Designed by the makers of the official Executive Assessment exam.



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Your study plan for success

ASSESSMENT DATE DD / MM / YY

	WEEK 01 explore	WEEK 02 practice	WEEK 03 focus	WEEK 04 refine	ASSESSMENT DAY finalize
// TOOLS	<input type="checkbox"/> Free! Official Executive Assessment Question Sampler <input type="checkbox"/> Official Practice Assessments 1 & 2	<input type="checkbox"/> Official Practice Questions™ <input type="checkbox"/> Official Practice Assessments 1 & 2	<input type="checkbox"/> Official Practice Questions™	<input type="checkbox"/> Official Practice Assessments 3 & 4 <input type="checkbox"/> Official Quantitative Reasoning Practice Questions	<input type="checkbox"/> GMAC.com/ea
// GOALS	<input type="checkbox"/> Learn about the Executive Assessment on gmac.com/ea <input type="checkbox"/> Become familiar with the format and features <input type="checkbox"/> Take Practice Assessment 1 to become familiar with the assessment and set a baseline for measuring your progress	<input type="checkbox"/> Work through the first half of each of the three sections in the Official Practice Questions <input type="checkbox"/> Determine which sections you need to focus your time on over the next 2 weeks <input type="checkbox"/> Complete Practice Assessment 2. Review your results. Where have you improved? Where do you need further study?	<input type="checkbox"/> Complete the second half of each of the three sections in the Official Practice Questions <input type="checkbox"/> Take Practice Assessment 3 <input type="checkbox"/> Review Practice Assessment 3 results and assess your progress	<input type="checkbox"/> Use the Quantitative Reasoning or Integrated Reasoning 50-question packs for additional practice as needed <input type="checkbox"/> Take Practice Assessment 4	<input type="checkbox"/> Develop a time management strategy around your strengths and focus areas <input type="checkbox"/> Review the EA website on gmac.com/ea for what to expect for your test center or online appointment <input type="checkbox"/> Think through logistics for test day and be sure to rest up!
// TIPS	When taking a practice assessment, try to simulate a real test experience and minimize the number of distractions that could disrupt your concentration.	We recommend spending as much time reviewing the questions as answering them. Become familiar with question types and determine what is being asked.	Time management is very important on the Executive Assessment™. Develop a sense of when to work through a question and when to make an educated guess and move on.	Since the Executive Assessment is computer-adaptive, the questions will get harder as you answer them correctly. It will feel more difficult as the assessment progresses.	Don't try to cram too much in the last week. Focus on building your confidence and keeping your mind fresh.

// MY PROGRESS

Practice Assessment Scores

	SCORE	CHANGE (+/-)
1 Assessment 1		N/A
2 Assessment 2		
3 Assessment 3		
4 Assessment 4		

Strengths

Focus Areas

Assessment Pacing

On exam day, I can move quickly through:

On exam day, I need to leave extra time for:

Arrival Time : AM / PM

Location

Get on the inside track for assessment day

Aiming for a high score? Want to focus on a specific assessment section? Find Official Prep for your goals: [gmac.com/executive-assessment/official-prep](#)

Get Executive Assessment tips & insights on the latest podcast episodes: [gmac.com/executive-assessment/about](#)



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Accommodations Available

To make GMAC assessments broadly accessible, accommodations are available for candidates who meet certain eligibility criteria and properly document their request.

Available accommodations include:

- Extended testing time
- Additional break time
- Assistive technology
- Access to personal medical devices and other resources

Learn more on how to apply for accommodations:



EA Resource Center

Flyers, brochures, and exam comparison tables are available to help you learn even more about the EA!




Scan to Access the
EA Resource Center
on gmac.com

Start Accepting the EA

Please send the following to echambers@gmac.com to get started:

- 1** List of program(s) that will be accepting EA with hyperlink(s)
- 2** School logo
- 3** Person who will be the EA score site administrator
 - ✓ Name
 - ✓ Email address
 - ✓ Must have a gmac.com account



To learn more, visit
mba.com/ea

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